

Project Pathfinder: The Detail

The most valuable financial support you can give us is a general donation towards Project Pathfinder and our office costs. However, for those who are keen to fund a particular aspect of this project, the various elements are detailed below.

Pathfinder Project Management Fee (*one-off cost*)

Total cost c. £26,400

Pathfinder Software, Stationery, Printing & Postage (*one-off cost*)

Total cost c. £2,500

Office Equipment and Software (*one-off cost*)

Total cost c. £3,000 (*individual items range in cost from £50 to £500 – if you want to fund a single item, please contact Chris Peacock for details*)

Support Manager's Salary Package (*incl. NI*) (*ongoing cost*)

Total cost c. £25,250 per annum

Office Rental (*ongoing cost*)

Total cost c. £3,750 per annum (*already kindly promised by the PCC of All Souls Church*)

Office Telephone (*incl. Freephone Helpline*), Internet, Stationery & Postage, Incidental Expenses (*ongoing cost*)

Total cost c. £3,250 per annum

For further information on any of the above, and on how to give towards Project Pathfinder, please contact Chris Peacock by email - chris.peacock@aslan.org.uk - or by mail c/o All Souls Church, 2 All Souls Place, London W1B 3DA or by telephone (020-7624-6406)

All Souls Local Action Network (ASLAN) has charitable status under the auspices of the PCC of All Souls Church



All Souls Local Action Network

PROJECT PATHFINDER

- **Offering Help & Advice to Homeless People**
- **Providing Guidance & Information for ASLAN Volunteers**
- **Sustaining ASLAN's Development through Resources & Contacts**

*Our Mission Statement:
To manifest God's love to homeless people
through our actions*

Project Pathfinder: The Need

ASLAN was formed in 1988 by a group of young people from All Souls Church in London's West End. We wanted to offer food and friendship to the growing numbers of homeless people sleeping out in appalling conditions in the heart of our capital city. We have always tried to offer help and respect (without pre-conditions) to those who are often deprived of both. We now have more than 250 volunteers from all over London, and we operate a weekly tea run, weekly social evenings, a bi-weekly mentoring scheme, and staff the Passage Day Centre every Saturday morning.

As ASLAN has grown in size and in scope, the number of tasks which need to be performed during normal working hours has steadily increased. These include liaising with our three main "hosting" organisations (All Souls church, the All Souls Clubhouse, and The Passage day centre); dealing with a variety of queries and collaborative offers from other homeless organisations, other churches, and official bodies; informing and linking the ASLAN leadership team and the All Souls ministry and staff teams; dealing with telephone calls from our clients and other people acting on behalf of our clients, and occasional calls from individual and corporate donors and the media.

Through our mentoring scheme, we have now identified a number of new tasks which need to be conducted primarily during the daytime. These include advocacy (helping our clients with legal, housing, medical, benefits, and financial issues), vocational guidance, and resettlement. We have only a handful of volunteers available during the day, and recruiting and co-ordinating a significant number of daytime volunteers will be a major task.

Last, but by no means least, the ASLAN leadership team wishes to press ahead with expanding our social events in collaboration with other churches; expanding our mentoring scheme; strengthening ties with other homeless organisations; extending the quantity and quality of material for communicating internally and externally; establishing a "Help Line" for our clients and a contact number for members of our mentoring scheme; and expanding our fundraising and volunteer recruitment activities.

All this lies beyond the capacity of our volunteer leaders, so the ASLAN leadership have decided that there is a need to recruit a paid administrator and liaison officer (provisionally titled Project Support Manager) and to provide him/her with office facilities. But before that can happen, we need a senior project manager to raise the funding for at least one year's operating costs for the office and administrator; to find, equip and establish the ASLAN office; to write the job description, recruit, and induct the Project Support Manager; to scope out and initiate the wide range of tasks and links outlined above; and to produce the fundraising and communications materials which will make all this self-sustaining.

Project Pathfinder: The Response

A Pathfinder Project Manager has been appointed to find and establish ASLAN's first office and first paid administrator/liaison officer, to lay the foundations for a significant increase in the scope and range of our voluntary activities, and to develop the fundraising contacts and fundraising materials to make this self-sustaining.

Project Objectives:

- To produce a clear project plan and detailed costings for this project and for the first year of operation of the ASLAN office
- To create fundraising and marketing materials (including an ASLAN website) which will underpin our future fundraising activities
- To raise the money which will fund Project Pathfinder and at least one year's operation of the ASLAN office and administrator
- To find, equip and establish the ASLAN office and helpline
- To write the job description for the Project Support Manager, and to recruit and induct him/her
- To purchase and initiate an integrated computerised system of volunteer management, contact management, and financial management
- To establish links with churches and other bodies which will enable us to work collaboratively to expand our social events and mentoring scheme around London
- To develop new ways of rehousing clients who are currently being failed by existing resettlement methods
- To strengthen links with other homeless organisations and official bodies
- To recruit, train and manage a significant number of daytime volunteers, and to establish links with individuals and organisations who can help them with advocacy, vocational guidance, resettlement and home improvement
- To increase the quantity and quality of methods/materials for internal and external communications

Timing:

Our aim is to have our office and helpline open, staffed and running by the beginning of 2005, and certainly no later than the spring of 2005.